

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Adelstein Liston**  
**Attention: Accounts Payable**  
**222 W. Ontario Street Suite 600**  
**Chicago, IL 60610**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
259912-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Harley & Abbey Beck/Driscoll	MMT/Chicago	National

Advertiser	Product	Estimate Number
POL/V Demings/D/CON/FL	DEMINGS/CGRS #3238	3238

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	259912	06330466

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/28/12	Morn News at 5a	5-530a	MTWTF--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC M 09/24/12 5:14 AM Morn News at 5a 5-530a :30 DEMI0330 \$275.00 NM 2 WKMC Tu 09/25/12 5:12 AM Morn News at 5a 5-530a :30 DEMI0230H \$275.00 NM									
2	09/24/12	09/28/12	The Early Show	7-9a	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMC M 09/24/12 7:39 AM The Early Show 7-9a :30 DEMI0230H \$350.00 NM 1 WKMC F 09/28/12 8:42 AM The Early Show 7-9a :30 DEMI0230H \$350.00 NM									
3	09/29/12	09/29/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----2- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMC Sa 09/29/12 7:59 AM 7-9a Sat Early Show 7-9a :30 DEMI0330 \$250.00 NM 1 WKMC Sa 09/29/12 9:00 AM 7-9a Sat Early Show 7-9a :30 DEMI0230H \$250.00 NM									
4	09/30/12	09/30/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----2 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Su 09/30/12 8:59 AM CBS Sunday Morning 9-1030a :30 DEMI0330 \$1,200.00 NM 2 WKMC Su 09/30/12 9:56 AM CBS Sunday Morning 9-1030a :30 DEMI0230H \$1,200.00 NM									

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Advertiser	Product	Estimate Number	
POL/V Demings/D/CON/FL	DEMINGS/CGRS #3238	3238	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/24/12	09/28/12	Rachael Ray	9-10a	MTWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/24/12 9:39 AM Rachael Ray 9-10a :30 DEMI0330 \$225.00 NM 1 WKMG 09/25/12 9:36 AM Rachael Ray 9-10a :30 DEMI0330 \$225.00 NM									
6	09/24/12	09/28/12	Let's Make a Deal	10-11a	MTWTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 09/24/12 9:58 AM Let's Make a Deal 10-11a :30 DEMI0230H \$300.00 NM 1 WKMG 09/25/12 9:58 AM Let's Make a Deal 10-11a :30 DEMI0230H \$300.00 NM 2 WKMG 09/26/12 10:26 AM Let's Make a Deal 10-11a :30 DEMI0330 \$300.00 NM 5 WKMG 09/27/12 9:58 AM Let's Make a Deal 10-11a :30 DEMI0330 \$300.00 NM 4 WKMG 09/28/12 10:27 AM Let's Make a Deal 10-11a :30 DEMI0330 \$300.00 NM									
7	09/24/12	09/28/12	Price Is Right	11a-12p	MTWTF--	:30	5	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 10:59 AM Price Is Right 11a-12p :30 DEMI0330 \$550.00 NM 2 WKMG 09/25/12 10:59 AM Price Is Right 11a-12p :30 DEMI0330 \$550.00 NM 4 WKMG 09/26/12 11:29 AM Price Is Right 11a-12p :30 DEMI0230H \$550.00 NM 3 WKMG 09/27/12 10:58 AM Price Is Right 11a-12p :30 DEMI0230H \$550.00 NM 5 WKMG 09/28/12 11:59 AM Price Is Right 11a-12p :30 DEMI0230H \$550.00 NM									
8	09/24/12	09/28/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 DEMI0230H \$400.00 NM 2 WKMG 09/25/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 DEMI0230H \$400.00 NM 4 WKMG 09/26/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 DEMI0330 \$400.00 NM 3 WKMG 09/27/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 DEMI0330 \$400.00 NM 5 WKMG 09/28/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 DEMI0330 \$400.00 NM									
9	09/24/12	09/28/12	News at 6p	6-630p	MTWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 6:23 PM News at 6p 6-630p :30 DEMI0330 \$600.00 NM 2 WKMG 09/25/12 6:22 PM News at 6p 6-630p :30 DEMI0330 \$600.00 NM 3 WKMG 09/28/12 6:20 PM News at 6p 6-630p :30 DEMI0230H \$600.00 NM									

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259912-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
POL/V Demings/D/CON/FL	DEMINGS/CGRS #3238	3238	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/29/12	09/29/12	Local 6 Sports Access	7-8p	-----1-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/29/12 7:50 PM Local 6 Sports Access 7-8p :30 DEMI0330 \$1,000.00 NM									
11	09/24/12	09/28/12	M-F 11p News	11-1135p	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG M 09/24/12 11:33 PM M-F 11p News 11-1135p :30 DEMI0230H \$1,500.00 NM 1 WKMG Tu 09/25/12 11:25 PM M-F 11p News 11-1135p :30 DEMI0330 \$1,500.00 NM 3 WKMG W 09/26/12 11:27 PM M-F 11p News 11-1135p :30 DEMI0230H \$1,500.00 NM 2 WKMG Th 09/27/12 11:33 PM M-F 11p News 11-1135p :30 DEMI0330 \$1,500.00 NM 5 WKMG F 09/28/12 11:27 PM M-F 11p News 11-1135p :30 DEMI0230H \$1,500.00 NM									
12	09/24/12	09/28/12	David Letterman	1136p-1238a	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 12:00 AM David Letterman 1136p-1238a :30 DEMI0330 \$500.00 NM 2 WKMG Tu 09/25/12 11:58 PM David Letterman 1136p-1238a :30 DEMI0230H \$500.00 NM									
13	09/29/12	09/29/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/29/12 12:02 AM Inside Edition Wknd 1135p-1205a :30 DEMI0230H \$350.00 NM									
14	09/30/12	09/30/12	Cold Case	1135p-1235a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/30/12 1:07 AM Cold Case 1135p-1235a :30 DEMI0330 \$350.00 NM									
15	09/25/12	09/25/12	NCIS	8-9p	-1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 8:49 PM NCIS 8-9p :30 DEMI0230H \$10,000.00 NM									
16	09/27/12	09/27/12	Elementary	10-11p	---1---	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/27/12 10:32 PM Elementary 10-11p :30 DEMI0230H \$9,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
259912-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
POL/V Demings/D/CON/FL	DEMINGS/CGRS #3238	3238	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/28/12	09/28/12	Blue Bloods	10-11p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 10:49 PM Blue Bloods 10-11p :30 DEMI0330 \$7,000.00 NM									
18	09/30/12	09/30/12	Sun 7-8p	7-8p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/30/12 8:17 PM Sun 7-8p 7-8p :30 DEMI0330 \$9,000.00 NM									
19	09/30/12	09/30/12	Good Wife	9-10p	-----1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/30/12 10:16 PM Good Wife 9-10p :30 DEMI0230H \$7,000.00 NM									

**Total Spots 43 Gross Total \$64,850.00**

## Payment Terms 30 Days

**Agency Commission \$9,727.50**  
**Net Amount Due \$55,122.50**

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 Chicago, IL 60610

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 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
259064-1	09/30/12	September 2012	08/27/12 - 09/23/12
Station	Account Executive	Sales Office	Sales Region
WKMG	Harley & Abbey Beck/Driscoll	MMT/Chicago	National

Advertiser	Product	Estimate Number
POL/V Demings/D/CON/FL	DEMINGS/CGRS #3223	3223

Flight Dates	Order #	Alt Order #
09/17/12 - 09/23/12	259064	06315723

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/17/12	09/21/12	Morn News at 5a	5-530a	MTWTF--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC M 09/17/12 5:24 AM Morn News at 5a 5-530a :30 DEMI0330 \$275.00 NM 2 WKMC Tu 09/18/12 5:14 AM Morn News at 5a 5-530a :30 DEMI0230H \$275.00 NM									
2	09/17/12	09/21/12	The Early Show	7-9a	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMC Tu 09/18/12 8:45 AM The Early Show 7-9a :30 DEMI0330 \$350.00 NM 3 WKMC W 09/19/12 8:29 AM The Early Show 7-9a :30 DEMI0230H \$350.00 NM 1 WKMC Th 09/20/12 7:39 AM The Early Show 7-9a :30 DEMI0330 \$350.00 NM									
3	09/22/12	09/22/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Sa 09/22/12 7:26 AM 7-9a Sat Early Show 7-9a :30 DEMI0330 \$250.00 NM									
4	09/23/12	09/23/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Su 09/23/12 9:56 AM CBS Sunday Morning 9-1030a :30 DEMI0330 \$1,200.00 NM									

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Advertiser	Product	Estimate Number
POL/V Demings/D/CON/FL	DEMINGS/CGRS #3223	3223

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/17/12	09/21/12	Rachael Ray	9-10a	MTWTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 9:30 AM Rachael Ray 9-10a :30 DEMI0230H \$225.00 NM 2 WKMG 09/18/12 9:39 AM Rachael Ray 9-10a :30 DEMI0230H \$225.00 NM 3 WKMG 09/19/12 9:16 AM Rachael Ray 9-10a :30 DEMI0330 \$225.00 NM									
6	09/17/12	09/21/12	Let's Make a Deal	10-11a	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/17/12 9:59 AM Let's Make a Deal 10-11a :30 DEMI0330 \$300.00 NM 1 WKMG 09/20/12 9:58 AM Let's Make a Deal 10-11a :30 DEMI0230H \$300.00 NM 3 WKMG 09/21/12 9:59 AM Let's Make a Deal 10-11a :30 DEMI0230H \$300.00 NM									
7	09/17/12	09/21/12	Price Is Right	11a-12p	MTWTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/18/12 10:58 AM Price Is Right 11a-12p :30 DEMI0330 \$550.00 NM 1 WKMG 09/20/12 11:59 AM Price Is Right 11a-12p :30 DEMI0330 \$550.00 NM 3 WKMG 09/21/12 12:00 PM Price Is Right 11a-12p :30 DEMI0330 \$550.00 NM									
8	09/17/12	09/21/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 DEMI0230H \$400.00 NM 3 WKMG 09/18/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 DEMI0230H \$400.00 NM 2 WKMG 09/19/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 DEMI0230H \$400.00 NM									
9	09/17/12	09/21/12	News at 6p	6-630p	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 6:23 PM News at 6p 6-630p :30 DEMI0330 \$600.00 NM 2 WKMG 09/18/12 5:58 PM News at 6p 6-630p :30 DEMI0330 \$600.00 NM									
10	09/22/12	09/22/12	Local 6 Sports Access	7-8p	-----1-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/22/12 7:49 PM Local 6 Sports Access 7-8p :30 DEMI0230H \$1,000.00 NM									

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## INVOICE



http://www.local6.com

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
259064-1	09/30/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
POL/V Demings/D/CON/FL	DEMINGS/CGRS #3223	3223	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/17/12	09/23/12	M-SU 11p News	11-1135p	MTWTFSS	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTFSS 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 09/17/12 11:22 PM M-SU 11p News 11-1135p :30 DEMI0230H \$1,500.00 NM 1 WKMG 09/19/12 11:12 PM M-SU 11p News 11-1135p :30 DEMI0230H \$1,500.00 NM 3 WKMG 09/22/12 11:31 PM M-SU 11p News 11-1135p :30 DEMI0330 \$1,500.00 NM 2 WKMG 09/23/12 M-SU 11p News 11-1135p :00 <del>\$1,500.00</del> NM See MG 11.5 5 WKMG 09/23/12 11:38 PM Sun 11p News after NFL Late News :30 DEMI0330 \$1,500.00 NM MG for 11.2 09/23									
12	09/17/12	09/21/12	David Letterman	1136p-1238a	M-WTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M-WTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/17/12 12:31 AM David Letterman 1136p-1238a :30 DEMI0330 \$500.00 NM 1 WKMG 09/20/12 11:44 PM David Letterman 1136p-1238a :30 DEMI0330 \$500.00 NM									
13	09/22/12	09/22/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/22/12 11:55 PM Inside Edition Wknd 1135p-1205a :30 DEMI0230H \$350.00 NM									
14	09/23/12	09/23/12	Cold Case	1135p-1235a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/23/12 12:38 AM Cold Case 1135p-1235a :30 DEMI0230H \$350.00 NM									
15	09/18/12	09/18/12	NCIS	8-9p	-1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/18/12 8:00 PM NCIS 8-9p :30 DEMI0230H \$10,000.00 NM									
16	09/19/12	09/19/12	Survivor 90 Min Ssn Prem Wed	8p-930p	--1----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/19/12 7:58 PM Survivor 90 Min Ssn Prem Wed 8p-930p :30 DEMI0330 \$7,500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
259064-1	09/30/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
POL/V Demings/D/CON/FL	DEMINGS/CGRS #3223	3223	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/20/12	09/20/12	Person of Interest	10-11p	---1---	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/20/12 11:00 PM Person of Interest 10-11p :30 DEMI0230H \$8,000.00 NM									
18	09/21/12	09/21/12	Blue Bloods	10-11p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 10:48 PM Blue Bloods 10-11p :30 DEMI0230H \$7,000.00 NM									
19	09/23/12	09/23/12	Sun 7-8p	7-8p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSu 09/23/12 8:53 PM Sun 7-8p 7-8p :30 DEMI0230H \$9,000.00 NM									
20	09/18/12	09/18/12	David Letterman	1136p-1238a	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 09/18/12 12:34 AM David Letterman 1136p-1238a :30 DEMI0330 \$500.00 NM									

**Total Spots** 36 **Gross Total** \$59,375.00

## Payment Terms 30 Days

**Agency Commission** \$8,906.25  
**Net Amount Due** \$50,468.75

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